# Social Media Apps and Sites for Artists and Creators

Table of Contents

[Social Media Apps and Sites for Artists and Creators 1](#_Toc89124721)

[General 2](#_Toc89124722)

[Book Gigs, Find Musicians for Bands and Promote Live Events and Touring 2](#_Toc89124723)

[Business Music and Production Libraries 3](#_Toc89124724)

[Career Advice 3](#_Toc89124725)

[Catalog and Song Management 3](#_Toc89124726)

[Connect with Fans 3](#_Toc89124727)

[Distribute, Stream and Track Streaming 4](#_Toc89124728)

[Fan Analytics & Metrics 5](#_Toc89124729)

[Helpful Everyday Apps (non-music) 5](#_Toc89124730)

[Management 6](#_Toc89124731)

[Marketing and Sales Direct to Fans 6](#_Toc89124732)

[Organizations to Join 6](#_Toc89124733)

[Play Live 6](#_Toc89124734)

[Production 6](#_Toc89124735)

[Publishing, Licensing, Copyright Administration and Song Research 6](#_Toc89124736)

[Raise Money 7](#_Toc89124737)

[Sell Merchandise and Buy Gear 8](#_Toc89124738)

[Sell Tickets 8](#_Toc89124739)

[Social Media Metric Sites 8](#_Toc89124740)

[Songwriting 9](#_Toc89124741)

[Team Workflow 9](#_Toc89124742)

[Video 9](#_Toc89124743)

## General

1. De.li.cious - ([http://deliciouns.com/](http://delicious.com/)). Social bookmarking
2. Digg - (<http://digg.com/>). News aggregator
3. Facebook - ([https://www.facebook.com/)](https://www.facebook.com/)
4. Google+ - ([https://plus.google.com/)](https://plus.google.com/)
5. Instagram - ([https://www.instagram.com/)](https://www.instagram.com/)
6. Linkedin - ([https://www.linkedin.com/)](https://www.linkedin.com/)
7. MySpace - ([https://myspace.com/)](https://myspace.com/)
8. Pinterest - ([https://www.pinterest.com/)](https://www.pinterest.com/)
9. Reddit - (<https://www.reddit.com/>). Newsletter subscription.
10. Snapchat - ([https://www.snapchat.com/)](https://www.snapchat.com/)
11. Sonicbids - (<https://www.sonicbids.com/>). Connects bands with music lovers, promoters and booking agents. Promotes EPK’s on their site.
12. StumbleUpon - (<http://www.stumbleupon.com/>) - Discover the best of the web one click at a time
13. Tiktok - <https://www.tiktok.com/en/> - TikTok is the world's leading destination for short-form mobile videos.
14. Tumblr - (<https://www.tumblr.com>) Social networking and Blogging
15. Twitter - ([https://twitter.com/)](https://twitter.com/)
16. Undrtone - (<http://www.undrtone.com/>) - Instagram for music
17. Vevo - ([http://www.vevo.com/)](http://www.vevo.com/)
18. Vimeo - (<http://www.vimeo.com>)- [High quality video sharing](https://www.youtube.com/)
19. YouTube - ([https://www.youtube.com/)](https://www.youtube.com/)
20. YouTube Artists (<https://atiststs.youtube.com>)

## Book Gigs, Find Musicians for Bands and Promote Live Events and Touring

1. Bandfinder - <https://www.bandfinder.com/>
2. BandLab - <https://www.bandlab.com/>
3. BandMix - <https://www.bandmix.com/>
4. Eventful (2004) - <http://losangeles.eventful.com/events>
5. Gigwell (2013) - <https://www.gigwell.com/>
6. GigMasters - <https://www.gigmasters.com/>
7. GigTown - <https://www.gigtown.com/>
8. GigSalad - <https://www.gigsalad.com/>
9. Indie on the Move (2008) - <https://www.indieonthemove.com/>
10. JamKazam - <https://www.jamkazam.com/>
11. Jammcard - <http://jammcard.com/>
12. Join-A-Band - <https://www.join-a-band.com/>
13. Musicianfinder - <https://musicianfinder.com/>
14. Ourstage (2007) - <http://ourstage.com/>
15. SonicBids (2000) - <https://www.sonicbids.com/> - promoters post gigs
16. Stageit - <https://www.stageit.com/site/landing>. Perform live, streaming shows

## Business Music and Production Libraries

1. Mood Media - <https://us.moodmedia.com/>. In-store Media Solutions to help you connect with your customers, enhance your brand image and grow your business.
2. Rockbot - <https://rockbot.com/>. The smartest media platform on the planet is changing the way businesses everywhere control their soundtracks and engage their guests.

## Career Advice

1. Find Your Grind - <https://findyourgrind.com/>. Find Your Grind delivers a unique approach to learning and navigating the path to self-discovery. We help individuals define their roadmap to discover who they are, where they are going, and the first steps to get there.

## Catalog and Song Management

1. Auddly - <https://auddly.com/> - Auddly is a song data hub to fill the gap in the music industry’s data and money flow. Auddly allows music creators to collect their song data and make it accessible for the business side, in order to secure transparent and correct credits and payments for everyone involved. The future of song data management is here.
2. Disco - <https://disco.ac/>. Music management and sharing, solved. Upload, manage and share music and other files with anyone, anywhere. See when the receiver of your files opened them up and if they downloaded them.
3. Discogs - <https://www.discogs.com>
4. Songspace - <https://songspace.com/> - Start managing your catalog. Join thousands of music businesses and creators using Songspace to work more efficiently.
5. Splits - <https://createmusicgroup.com/splits>. Create split sheets in seconds to claim and protect your publishing ownership.

## Connect with Fans

1. Bandsintown (<https://news.bandsintown.com/home>) – catalogs artists playing live in town
2. Delivr – (<https://delivr.com/QR-Code-Generator>). QR Code Reader.
3. Dsound.audio – (<https://dsound.audio/#!/feed>. Soundcloud alternative.
4. FanBridge - (<https://www.fanbridge.com/>). Email and social media management
5. Flickr – (<https://www.flickr.com/>)
6. Foursquare – (<https://foursquare.com/>). App for checking in, related to venues, artists etc.
7. Hootsuite – (<https://hootsuite.com/>). Management network, consolidates all social media. Can be programmed blast on intervals.
8. Last.fm - (<https://www.last.fm/>). Music discovery service.
9. Later – (https://later.com/) . The social media scheduler, with extra tricks.
10. Milyoni – (<http://www.milyoni.com/>). Social video, videos displayed with interactive polls, chatboxes, share pages
11. Mixcloud – (<https://www.mixcloud.com/>). Like SoundCloud but for specific mixes.
12. Mixtape Monkey – (<https://mixtapemonkey.com/>. Free mixtape downloads
13. Mixcloud – (<https://www.mixcloud.com/>). DJ Mixes and radio
14. Only Fans – (<https://www.onlyfans.website/>
15. Our Stage – (<https://ourstage.com/>) sell competitions for artists, artists curate radio stations
16. Promo Simple – (<https://promosimple.com/>). Helps with promotion for Facebook page.
17. Pure Volume – (<http://www.purevolume.com/?chrome=1>). Discovering new music, artists, ind. Promotion etc.
18. ReverbNation – (<https://www.reverbnation.com/>). Allows artists to promote themselves more easily.
19. Shazam – (<https://www.shazam.com/>). Listens to song to identify artist, lyrics, album, etc.
20. Smarcomms (<https://smarcomms.com/>). Packaged digital marketing services at low monthly prices with no contracts. Join 1,000+ businesses using Smarcomms.
21. Social unlock – (<https://www.show.co/campaigns/social-unlock/>). Built on top on SoundCloud, artists give away music in exchange for social interactions (likes, posts, etc.).
22. Socianova – (<https://socinova.com/>). Save Time and Money by Not Having to Do Social Media Management Yourself or Hire a Full-Time Person.
23. Songkick – (<https://www.songkick.com/>)
24. SoundCloud – (<https://soundcloud.com/>). Launched in October 2008 and allows musicians to upload, record, promote and share their original creations. 180 million listeners per month.
25. SoundWave – (<https://soundwave.com/>). Listens to music on apps on phone as well as external sources. Identify music in apps, games, etc.
26. Spotify Artists (<https://artists.spotify.com/>)
27. Unum (<https://www.unum.la/>) -
28. Vine – (<https://vine.co/>). Posts short 6 second videos

## Distribute, Stream and Track Streaming

1. Amuse - <https://www.amuse.io/>.
2. Alternative Distribution Alliance (ADA), owned by Warner - <https://www.ada-music.com/>
3. CD Baby (1998) – (<https://www.cdbaby.com/>)
4. DistroKid-digital distribution to iTunes, etc. – (<https://distrokid.com/>)
5. Ditto Music-U.K. based/INTL charts - <https://www.dittomusic.com/>
6. JTV Digital - <https://www.jtvdigital.com/>
7. Kobalt AWAL Music Distribution - <https://www.kobaltmusic.com/services/recordings>
8. The Orchard (<http://www.theorchard.com/music-distribution/>) - digital distribution to iTunes, etc. Owned by Sony.
9. Paperchain - <https://paperchain.io/> - Real-time revenue analytics for the music industry. Login to your dashboard everyday and see your streaming revenue for the last 24 hours.
10. Record Union - <https://www.recordunion.com/>. Share a single link and fans can listen to your tracks on their favorite music service. Post the link in your Instagram stories, bio, or anywhere! [**Smart links from Linkfire**](https://www.linkfire.com/) are now included free in your Record Union plan.
11. Riff – (<https://www.joinriff.com/)/>. Livestream artists, creators & friends with music
12. Routenote - <https://routenote.com/>
13. Soundrop - <https://soundrop.com/>
14. TuneCore (2007) (<https://www.tunecore.com/>) - digital distribution to iTunes, etc.
15. Twitch (<https://www.twitch.tv/>) - Twitch is the world's leading live streaming platform for gamers and the things we love. Watch and chat now with millions of other fans from around the world.
16. Wix Music (<http://wix.com>) - digital distribution to iTunes, Spotify, Pandora etc + website building/hosting

## Fan Analytics & Metrics

1. Buzzdeck- (<https://buzzdeck.com>) seed content for tracking
2. Chartmetric – (<https://chartmetric.com/>). Chartmetric is the all-in-one platform that provides comprehensive streaming and social data for music industry professionals to create successful careers in music.
3. Facebook Insights (click on Insights at the top of your Facebook page) - <https://www.facebook.com/business/news/audience-insights>
4. Google Analytics-analyzes websites – [www.analytics.google.com](http://www.analytics.google.com)
5. Last.Fm - <https://www.last.fm/>
6. Next Big Sound-tracks engagement - <https://www.nextbigsound.com/>
7. Nielsen MRC (<https://musicconnect.mrc-data.com>).
8. Pollstar Pro (<https://www.pollstar.com/>). For over 40 years, Pollstar has provided the most up-to-date, relevant, and useful data available for the global concert industry. We deliver an unmatched archive of live entertainment data, a focus on editorial excellence, and the most powerful metrics of entertainment industry success available.
9. RIAA - <https://www.riaa.com/u-s-sales-database/>
10. Socialbaker - <https://www.socialbakers.com/?v=337&utm_expid=.8ANiBYj1R1KT5U6XpjKZ4w.3&utm_referrer=https%3A%2F%2Fwww.google.com%2F>
11. SocialBlade - <https://socialblade.com/>
12. Songstats - <https://songstats.com/>.
13. Soundcharts - <https://soundcharts.com/>.
14. Twitter Analytics - <https://www.youtube.com/watch?v=aH-Ut_5beUk>
15. YouTube Analytics - <https://analytics.youtube.com>
16. Vibertate - <https://www.viberate.com/>

## Helpful Everyday Apps (non-music)

1. AnyList – Shopping lists that you can share with others
2. OneSafe – keep track of all your account logins in an encrypted password protected way
3. TurboScan – take a picture of a document and create a pdf to email or save it to a cloud account like Dropbox
4. Waze – best routes, factoring in traffic

## Management

1. Artist Growth -<https://artistgrowth.com/>. Mobile band management.

## Marketing and Sales Direct to Fans

1. Bandcamp (2007) - <https://bandcamp.com/>
2. Deezer - <https://www.deezer.com/us/>
3. Radioairplay - <https://www.radioairplay.com/music+promotion/guaranteed_airplay>
4. Topspin - <http://www.topspinmedia.com/>

## Organizations to Join

1. Songwriters of North America - <https://www.wearesona.com/>
2. Women in Music - <https://www.womeninmusic.org/partners.html>
3. Nashville Songwriters Association (NASI) - <https://www.nashvillesongwriters.com/>
4. Society of Composers and Lyricists - <https://thescl.com/>

## Play Live

1. AmpKit - <http://agilepartners.com/apps/ampkit/>
2. Audiobus - <https://audiob.us/>
3. iLectric - <https://www.ikmultimedia.com/products/ilectricipad/>

## Production

1. Avid-Pro Tools Collaboration [www.avid.com/avid-cloud-collaboration-for-pro-tools](http://www.avid.com/avid-cloud-collaboration-for-pro-tools)
2. Landr - <http://landr.com> Online, instant audio mastering
3. Splice - <https://splice.com/>. Like a Google doc for studio sessions
4. Sounds.com – Loops and samples
5. Tracklib - <https://www.tracklib.com/>. Discover and sample original tracks from real artists.

## Publishing, Licensing, Copyright Administration and Song Research

1. ACE Title Search - ACE Title Search (<https://www.ascap.com/repertory>) – search ASCAP repertoire
2. ASCAP OnStage - <https://www.ascap.com/music-creators/ascap-onstage>. Gets you paid when you play your music live.
3. All Music Search - <https://www.allmusic.com/advanced-search>
4. Audiosocket (2008) - <https://www.audiosocket.com/>
5. BMI Live – (<https://www.bmi.com/special/bmi_live>) get paid for live performances
6. BMI Repertoire Search - <https://www.bmi.com/search>
7. Broadjam (1999) - <https://www.broadjam.com/>
8. Harry Fox and Rumblefish (1996) - <https://www.harryfox.com/#/>
9. Jingle Punks (2008) - <https://jinglepunks.com/>
10. Kobalt - <https://www.kobaltmusic.com/>
11. The Music Sales Group - <https://www.musicsales.com/>
12. Pump Audio (2001) - <https://www.pumpaudio.com/>
13. RightsLedger ([www.rightsledger.io](http://www.rightsledger.io)) – License Digital Content
    1. Content Registration
    2. Ownership Tracking
    3. Rights Management
    4. Deal Tracking
    5. Digital Fingerprinting
    6. Monetization
14. Royalty Exchange - <https://www.royaltyexchange.com/> - Your online marketplace for music royalties. Buy royalties. Raise money.
15. Scoring Notes - <https://www.scoringnotes.com/category/meta/>
16. SESAC Repertoire Search - <https://www.sesac.com/#/repertory/search>
17. Songsearch - <https://www.songfacts.com/>. Search of songs, artists, years, categories, blog titles…
18. Songtradr - <https://www.songtradr.com/>
19. Songtrust - <https://www.songtrust.com/> - As the world’s largest global royalty collection service, Songtrust streamlines the music publishing administration of 2,000,000+ songs. Add yours.
20. Tunefind (<https://www.tunefind.com/>) – Find Music from TV and Movies

## Raise Money

1. ArtistShare (2003) - <https://www.artistshare.com/v4/>
2. BandPage Experiences - <https://www.bandpage.com/>
3. Kickstarter (2008) - <https://www.kickstarter.com/>
4. Patreon (2013) - <https://www.patreon.com/featured?cat=3>
5. PledgeMusic (2009) - <http://www.pledgemusic.com/>
6. RocketHub (2010) - <https://www.rockethub.com/>
7. See.Me - <https://www.see.me/>

## Sell Merchandise and Buy Gear

1. Chirpify - <https://www.chirpify.com/>
2. Redbubble - <https://www.redbubble.com/>
3. Shopify - <https://www.shopify.com/>
4. SideStep - <https://apps.apple.com/us/app/sidestep-concert-merchandise/id710660884>. App to purchase merch pre-show and pick-up from dedicated line at end of show.
5. Reverb - <https://reverb.com/>. Buy and sell your musical gear on this site.
6. Square - <https://squareup.com/us/en>
7. TheHub.fm - <https://hub.fm/>

## Sell Tickets

1. Brown Paper Tickets - <https://www.brownpapertickets.com/>
2. Eventbrite - <https://www.eventbrite.com/>
3. Splash - <https://splashthat.com/sell-event-tickets>
4. Ticketbud - <https://ticketbud.com/>
5. Ticketfly - <http://www.ticketfly.com/>
6. Dice.fm - [https://dice.fm](https://dice.fm/). Discover the best events. Get tickets in seconds
7. Vivid Seats - <https://www.vividseats.com/>. Buy event tickets and earch by sports team, artist or venue.

## Social Media Metric Sites

1. Alexa - [www.alexa.com](http://www.alexa.com) – tracks website traffic
2. Clubhouse - <https://www.joinclubhouse.com/>
3. LinkedIn Learning Tutorials on Social Media Marketing:
   1. Social Media Marketing foundations <https://www.lynda.com/Marketing-tutorials/Marketing-Foundations-Social-Media/567790-2.html?srchtrk=index%3a12%0alinktypeid%3a2%0aq%3asocial+media%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2>
   2. Learn Social Media Marketing <https://www.lynda.com/HootSuite-tutorials/Social-Listening-Marketers/546104-2.html?srchtrk=index%3a13%0alinktypeid%3a2%0aq%3asocial+media%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2>
   3. Social Media Marketing with Facebook and Twitter <https://www.lynda.com/HootSuite-tutorials/Social-Listening-Marketers/546104-2.html?srchtrk=index%3a13%0alinktypeid%3a2%0aq%3asocial+media%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2>
   4. Costumer-Relationship-Management(CRM) with social media <https://www.lynda.com/HootSuite-tutorials/Social-CRM-Fundamentals/514231-2.html>
   5. Business to Business Social Media Marketing <https://www.lynda.com/Marketing-tutorials/B2B-Foundations-Social-Media-Marketing/656805-2.html>
4. Music Metric - <http://www.musicmetric.com/> - social media analytics
5. Next Big Sound - <https://www.nextbigsound.com/> - analyzes social, sales and marketing signals
6. Spotify Greenroom - <https://www.spotify.com/us/greenroom/>
7. Tableau - <https://www.tableau.com> - business intelligence and analytics

## Songwriting

1. Hook Theory - <https://www.hooktheory.com/>. Create amazing music with Hookpad Musical Stretchpad. Interactive books.

## Team Workflow

1. Slack - [www.slack.com](http://www.slack.com)

## Video

1. Cameo - <https://www.cameo.com/> - personalized video featuring your favorite star.